Event Name	Event Type	Specific Guidelines

Electronic Career Portfolio	Individual	• The event is to be specific to the career goals and professional experiences that the student has completed; it is not a showcase of FBLA experiences.
		• All information should reflect the student's accomplishments and experiences that have occurred.
		• The portfolio must include: a résumé and a career summary. The career summary should include career choice, description of career, skills and education required, and future job outlook (e.g., monetary, advancement).
		• Sample materials also must be included in the portfolio. These samples must include, but are not limited to, the following:
		    • <u>Career-Related Education</u>: Describe career-related education that enhances employability. Include a summary of school activities, career research projects, application of business education, and/or related occupational skills and their relationship to job.
		    • <u>Educational Enhancement</u>: Describe educational opportunities that enhance employability. Include career opportunities development planning, summaries of job shadowing, internships, apprenticeships, informational interviews, community service projects, and products developed during these experiences.
		    • <u>Examples of Special Skills</u>: Includes up to five examples of special skills, talents, and/or abilities related to job and career goals. These may be in any format but must fit within the dimensions of the portfolio. Audio and/or video recordings may be included in the portfolio.

Graphic Design	Individual or Team	• Emphasize graphic interpretation of the topic and design. • Do not use any words, diagrams, clip art, and/or artwork that are not public do-main. • Graphics must be saved in JPEG, GIF, or EPS format. Graphics should be computer generated. **2021 NLC Topic** *You have been hired by your chamber of commerce to present a new sports team proposal to the city council. The informational presentation should include a name, slogan, logo, and colors. Three unique branded promotional items should be developed for the presentation.*
Introduction to Business Presentation *9th & 10th grades only*	Individual or Team	• Use a presentation software program as an aid in delivering a business presentation. • Visual aids and samples specifically related to the project may be used in the presentation; however, no items may be left with the judges or audience. • Comply with state and federal copyright laws. **2021 NLC Topic** *Prepare a presentation discussing how social media posts will affect career opportunities, the opportunity to be accepted into a higher education institution, or how it affects one's future in general.*