



## SPEECH EVENTS

### Overview

These events consist of a business speech.

### Eligibility

Each state may submit up to four entries for these events. Competitors must have paid FBLA national and state dues by 11:59 p.m. Eastern Time on March 1 of the current school year.

### NLC Registration

Participants must be registered for the NLC and pay the national conference registration fee to participate in competitive events.

### Finals

Fifteen finalists, or an equal number from each group in the preliminary round, will advance to the final round.

Event	Equipment Setup Time	Prep Time	Performance Time	Warning Time	Time Up	Penalty Over Time	Q&A
Impromptu Speaking	NA	10 min.	4 min.	3 min.	4 min.	Yes	No
Introduction to Public Speaking	NA	NA	4 min.	3 min.	4 min.	Yes	No
Public Speaking	NA	NA	5 min.	4 min.	5 min.	Yes	No

Event Name	Specific Guidelines
Impromptu Speaking	<ul style="list-style-type: none"> <li>The speech must be of a business nature, and the topic may be related to FBLA-PBL goals or business-related topics.</li> <li>Two (2) 4" x 6" note cards will be provided to each competitor and may be used during event preparation and performance. Information may be written on both sides of the note cards.</li> <li>The cards will be collected following the presentation.</li> <li>No other reference materials such as visual aids or electronic devices may be brought to or used during the event preparation or presentation.</li> </ul>
Introduction to Public Speaking <i>9th &amp; 10th grade only</i>	<ul style="list-style-type: none"> <li>The speech must be of a business nature and must be developed from one or more of the FBLA-PBL goals.</li> <li>When delivering the speech, competitors may use notes prepared before the event.</li> <li>No other reference materials such as visual aids or electronic devices may be brought to or used during the event preparation or presentation.</li> </ul>
Public Speaking	<ul style="list-style-type: none"> <li>The speech must be of a business nature and must be developed from one or more of the FBLA-PBL goals.</li> <li>When delivering the speech, competitors may use notes prepared before the event.</li> <li>No other reference materials such as visual aids or electronic devices may be brought to or used during the event preparation or presentation.</li> </ul>

### FBLA-PBL Goals

- Develop competent, aggressive business leadership.
- Strengthen the confidence of students in themselves and their work.
- Create more interest in and understanding of the American business enterprise.
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community.
- Develop character, prepare for useful citizenship, and foster patriotism.
- Encourage and practice efficient money management.
- Encourage scholarship and promote school loyalty.
- Assist students in the establishment of occupational goals.
- Facilitate the transition from school to work.

### Performance Guidelines

- Competitors must prepare speeches. Advisers and others are not permitted to help.
- Handouts or other visual aids are not allowed.

### Penalty Points Deducted by Judges

- Competitors may be disqualified if they violate competitive event guidelines.
- Five points are deducted if competitors do not follow the dress code.
- Penalty points will be given if the speech is 30 seconds under or over the allocated time.
- Five points may be deducted for each instance of not following guidelines.